



SUCCESS STORY
AONLA PRODUCT
Thematic area : Rural Craft

Cultivation of fruit crops like Lemon and Aonla in Patan district. Value addition in this crops gives maximum return as compared to direct selling to market.

With the objective to motivate farmer/farm women for preparation of Aonla products, KVK Samoda had arranged vocational training programme. After the completion of training programme. Thakor Taraben Pradipsinh has started the preparation of Chavanprash at her home.

(1) Aonla Product (Chavanprash)

General Information :-

1.	Name	Thakor Taraben Pradipsinh
2.	Address	At. & Po.: Brahmanvada, Ta.Sidhpur, Dist. Patan
3.	District	Patan
4.	Age	43 years
5.	Occupation	House wife
6.	Training	Preparation of Aonla Products
7.	Venue	KVK, Samoda
8.	Total No.of participants	34
9.	Income before training	-
10.	Date of training	19/11/12 to 23/11/12
11.	Date of starting	Dec.-2012

ECONOMICS OF CHAVANPRASH

Name of products	Production cost kg./Rs.	Selling price Rs./kg	Production quantity	Expenditure (Rs.)	Income (Rs.)
Chavanprash	167=00	220=00	50kg	8350=00	11000=00